

RESUME

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Place & Date of Birth Surabaya, 19 June 1982
Expertise Branding, Design, Copywriting, Advertising, Education, Creative Industry,
Communication, Marketing, Management, Brand-Related Business, Media,
Book Writing, and Illustration
Portfolio Website www.liasidik.com

EDUCATION

Doctor of Philosophy	2016	Creative Industries and Art Practice Limkokwing University of Creative Technology, Malaysia
Post Graduate	2005	Faculty of Creative Art and New Media, Branding Major University of Wollongong, Australia
Under Graduate	2004	Visual Communication Design Department Petra Christian University, Indonesia
Tertiary	2003	Imago School of Advertising, Jakarta: Brand Management
High School	1997-2000	SMUKr Petra 2, Surabaya

LECTURES AND OTHER ACTIVITIES (partial, in alphabetical order)

+ Asosiasi Desainer Grafis Indonesia (ADGI) + London School of Public Relation
+ Ciputra University + Petra Christian University
+ LaSalle College + Universitas Surabaya (UBAYA)
Speaker/juror at events such as Jawa Pos Group, STIKOM, Branding Classes/Competitions, etc.

WORKING EXPERIENCE (partial, in alphabetical order)

+ Australian Aid, USAID, Wisma Jerman + Mataram Paint Group
+ Ardiles Wangta Group + Metropolis Apartment Group
+ Bukit Darmo Property Tbk. + Museum Nasional Indonesia
+ PT. Gudang Garam, Tbk. Indonesia & Group + Shangri-La Hotel
+ Kompas Gramedia + Wira Jatim Group

AWARDS & PUBLISHED WRITINGS (partial, in alphabetical order)

+ International Frankfurt Book Fair 2015 + National Gold Award for Jawa Pos AdFest
+ 1st winner of British Council Design Competition + Pemenang Lomba Desain Suvenir Jawa Timur

Clients above are also professional references. I declare that the above statement is true.

Sincerely yours,

Amelia Sidik, PhD